

Application SN 10/008,940  
Amendment Dated: August 3, 2004  
Reply to Office Action of: July 13, 2004

Amendments to the Claims

1. (CANCEL)

5 2. (CANCEL)

3. (Currently Amended) The display of Claim [[1]] 11 wherein said first panel carries multiple character sets.

10 4. (CANCEL)

5. (Currently Amended) The display of Claim [[1]] 11 wherein said display further includes a frame.

15 6. (Currently Amended) The display of Claim [[1]] 11 wherein said panels [[is]] are fabricated from the group of materials consisting of plastic, cardboard, fiberboard and corrugated board.

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7. (Currently Amended) The display of Claim [[1]] 11 further including a transparent cover extending over said first panel.

5 8. (Currently Amended) The display of Claim [[1]] 11 wherein said first color on the first surface of said segments is a fluorescent fluorescent color and said second color on said second surface is a dark color.

9. (Currently Amended) The display of Claim [[1]] 11 wherein said character [[set]] sets comprises seven segments.

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10. (Currently Amended) The display of Claim [[1]] 11 further including a stand supporting said display.

11. (New) A display comprising:

- 15 (a) a first panel having a front surface and a rear surface;
- (b) at least one first character set on said front surface, said first character set comprising segments arranged in a manner corresponding to an alphanumeric display;

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- (c) each of said segments being a generally elongated geometric shape having opposite ends;
- (d) said segments having a first surface in a first color and an opposite second surface having a color corresponding to the color of the front surface of the first panel;
- (e) at least one second character set on said rear surface, said character set comprising segments arranged in a manner corresponding to an alphanumeric display;
- (f) each of said segments being a generally elongated geometric shape having opposite ends;
- (g) said segments having a first surface in a first color and an opposite second surface having a color corresponding to the color of the rear surface of the panel; and
- (h) the segments on said first surface being connected *via* holes in said panel by elastomeric members to the segments on the second surface by elastomeric members whereby the user may rotate the segments on either surface to display a selected number.